

Program of the conferences

Monday 6th July

3.15pm-3.30pm: Official Opening - Régine Vial & Antonio Medici

3:30-7pm: Europa Distribution General Assembly (opened only to ED members)

- Digital cinema
- Media Distribution Support
- Miscellaneous
- Approval of the 2008 financial statements

7pm: Opening cocktail of Paris Project (MK2 Bibliothéque)

8:30pm: Turkish party

Tuesday 7th July

9:00-10:00: Paris Project Breakfast

10:00 - 1:00: How can we promote concretely more working with other European distributors on releases and reduce costs maybe? (opened only to ED members)

General presentations

- Presentation of the database CIDINET - Etienne Traisnel
- Presentation of Indie Circle - Laure Caillol

Case Studies on recently released or upcoming movies :

Antichrist

- Jakub Duszinski - Gutek - Poland
- Pim Hermeling (Wild Bunch Benelux) & Tinne Bral (Imagine Film) - Benelux

The White Ribbon

- Régine Vial - Les Films du Losange - France
- Agathe Valentin - Les Films du Losange - France (sales)

1:00-2:30: Lunch Break with all the Paris Project participants

2:45-7.00: VOD: general aspects and concrete experiences of independent distributors (opened to Paris Project accredited and ED members)

2:45 - 4:15: 1st session: The question of multiterritorial licensing for European distributors (opened only to ED members)

What does multiterritorial licensing mean for independent distributors?

Moderation : Philippe Leconte, Pyramide, France

- Adeline Monzier - Europa Distribution - France
- Cécile Despringre - Fera - Belgium
- Pierre-Alexandre Labelle - European Producers Club - France
- Elodie Vaisberg & Jan Runge - KEA Affairs - Belgium

4:45 - 7:00: 2nd session: Concrete VOD experiences of independent distributors
(opened to Paris Projects accredited)

What are the specificities of each market? What is the global strategy of distributors concerning VOD rights (direct deals with telcos, own platform...)? How are the vod rights being licensed (rental, sell thru, s-vod, free vod....)? What are the interactions with the other rights (Theatrical, dvd, tv)? Which legal problems are distributors facing? What are the current revenues? What are the main expectations for the future?

Moderation : André Lange, European Audiovisual Observatory

Philippe Leconte - Pyramide - France

Ania Jones - Notro Films - Spain

Ross Fitzsimons- Artificial Eye - UK

Petra van Horssen & Marcus Van der Zwaag - ABC/Cinemien - Benelux (Cinemalink.tv)

7pm: Paris Project Cocktail

9pm: Europa Distribution Dinner

Wednesday 8th July

Participation to Paris Project

-10:00-1pm: Paris Project Screenings (MK2 Bibliothèque)

Paris Project will organize a screening of 3 films in postproduction seeking partners such as sales agents and/or distributors to achieve completion. Each film will be presented by their producer or director.

-1:00-2:30: Lunch Break with all the Paris Project participants

-2:30-5:30pm: Paris Project meetings/ sidebar meetings

-Paris Project invites the filmmakers and producers of the 14 selected projects to spend 4 days in Paris: personalized one to one meetings are organized with professionals interested in those selected projects.

-Mingle also with producers with projects in development from Korea, Turkey and the Cinéfondation Residents.

You can find all the necessary information on the projects selected and the meetings on this page:

<http://www.pariscinema.org/fr/paris-project/parisprojectfr09b.html>